

# EUROPASS SUPPLEMENT TO THE DIPLOMA OF

**TITLE OF THE CERTIFICATE (original language: ES)**

*Técnico Superior de Artes Plásticas y Diseño en Arte Floral*

**TRANSLATED TITLE OF THE CERTIFICATE (English)**

*(Diploma of Higher Education in Plastic Arts and Design in Floral Art)*

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## PROFILE OF SKILLS AND COMPETENCES

**The holder has acquired general skills relating to:**

Projecting, directing and producing at full capacity their decorating projects involving fresh, dry or artificial flowers and auxiliary elements for landscaping, fashion accessories and installations, carrying out their activity in interiors, exteriors, exhibitions, work related to indoor gardening that does not present construction problems, etcetera, and the ability to conceive, project, and undertake floral ornamentation projects using any of the series of techniques that make up this cycle, and the control of the entire process from conception to marketing, etc.

The purpose of these studies is to train Higher Education Graduates in Floral Art as a profession that meets the demands and needs of society in this area, including the manipulation of natural cut, dry and artificial flowers, and the creation and maintenance of urban gardens.

**Within this framework, each PROFESSIONAL MODULE includes objectives leading to the following LEARNING RESULTS that the holder acquires.**

### **“Taller de arte floral (floral art workshop)”**

The title holder:

- Knows the natural, artificial, dry and complementary materials used in floral art.
- Knows the creative possibilities of floral art.
- Applies the trends that exist in floral art when elaborating works of floral ornamentation.
- Creates floral compositions for small or large spaces, whether outdoors or indoors.
- Syncretizes theory and practice, by way of an interdisciplinary integration of all the acquired knowledge and skills.
- Arranges and presents floral decorations using decorative elements.
- Applies his or her knowledge of botany and gardening techniques at work.
- Carries out the work in a tidy and clean manner.

### **“Dibujo artístico y proyectos (artistic drawing and projects)”**

The title holder:

- Develops a spatial vision, applying methods of analysis and synthesis.

- Knows the representative systems required to express flat and volumetric shapes with clarity and precision.
- Knows and knows how to use composition and its basic elements, techniques and drawing processes.
- Knows the laws that govern the design process, synthesizing their intervention on different techniques and materials.
- Knows and knows how to use the design process and its graphic development as an integrating experience of all the knowledge and techniques they have learnt, directing them toward the creation of floral ornamentation and urban gardening.
- Develops his or her imagination, artistic sensitivity and creativity.

#### ***“Técnicas de jardinería (gardening techniques)”***

The title holder:

- Knows vegetal elements, and the techniques, materials, tools and machinery needed to create gardens, terraces and decorations with living plants, and their subsequent preservation and maintenance.
- Possesses the necessary scientific knowledge of botanical elements, their classification, functions and plant physiology.
- Preserves the plant species they use as cut flowers and green foliage in floristry.
- Knows what accidents, pests and diseases can befall ornamental plants, and how to prevent and cure them.

#### ***“Historia de la arquitectura y de su entorno ambiental (history of architecture and of its environmental milieu)”***

The title holder:

- Possesses knowledge of the history of landscaping that is specific to this speciality.
- Possesses the specific references required to understand it from the technical, historical and artistic perspectives.
- Integrates these specific sensory realities into the space-time context of plastic development, in order to properly assess how many factors converge in artistic expression.
- Possesses a balanced critical opinion of past and present achievements in floral ornamentation.

#### ***“Historia del paisajismo (history of landscaping)”***

The title holder:

- Possesses knowledge of the history of landscaping that is specific to this speciality.
- Acquires the specific references required to understand it from the technical, historical and artistic perspectives.

- Integrates these specific sensory realities into the space-time context of plastic development, in order to properly assess how many factors converge in artistic expression.
- Possesses a balanced critical opinion of past and present achievements in floral ornamentation.

### ***“Formación y orientación laboral” (training and career guidance)***

The title holder:

- Knows the legal working framework and the rights and obligations that derive from labour relations.
- Possesses the necessary awareness of occupational health as a determining factor of both the quality of life and of quality results in productive activity.
- Knows the different ways to access employment, as well as the aid from agencies and institutions dedicated to this end, whether at a state or Autonomous Community level.
- Has been trained to perform associative tasks with an attitude of cooperation and also teamwork activities.
- Possesses the necessary bases to organise a small or medium-sized company and to market their products bearing in mind such aspects as production and distribution, commercial relations and the legal, social and labour aspects involved therein.
- Knows the legal instruments specific to the speciality.

### **RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE**

The holder of a Diploma of Higher Education in Floral Art may carry out their professional activity in:

- The management of a company dedicated to floral ornamentation, in all its plurality of functions: artistic direction, business management, relationships with employees and customers, etc.
- In collaboration with or in the service of architectural and engineering professionals or studios, city councils, neighbourhood communities or individuals.
- In companies within the flower or service industries and in other companies within other industrial production sectors which require the services of such a professional due to their using among their components floral elements or services that belong or are related to floral artistic production.
- In craft and artistic companies and workshops, whether public or private and whether small, medium or large, related to the professional field related to the floristry industry.
- As an independent professional, whether as a company or as a member of a cooperative.

- Under the guidance of more senior managers from this or other academic fields, for the implementation of projects that require the services of such professionals.
- Providing advice on floral art to companies, independent professionals or artists.
- Carrying out projects of an artistic nature that they themselves have created, or that other graduates or artists have created.

## **OFFICIAL BASIS OF THE CERTIFICATE**

**Name and status of the body awarding the certificate:** The Ministerio de Educación, Cultura y Deporte (the Ministry of Education, Culture and Sport) or the Autonomous Communities in the area of their own administrative responsibility. The degree has academic and professional effects that are valid throughout the entire State.

**Official duration of the Diploma:** 1,950 hours.

**Level of the certificate (national or international).**

- NATIONAL: Non-university higher education.
- INTERNATIONAL:
  - Level 5b of the International Standard Classification of Education (ISCED5b).
  - Level 5 of the European Qualifications Framework (EQF5).

**Entry requirements:** Bachelor's Degree or Certificate of having passed the corresponding access test and the specific access test.

**Access to the next level of education or training:** It is possible to move on to higher education in artistic teaching and to any university degree course.

**Legal basis.** Rules and regulations on which the Diploma is based:

- Minimum teaching requirements established by the State: Royal Decree 1741/1998, of 31 July, which establishes the Diploma of Higher Education in Plastic Arts and Design in Floral Art, which belongs to the Professional Family of Floral Art, and approves the corresponding minimum education requirements.

**Explanatory note:** This document is intended as supplementary information to the Diploma in question, but on its own it does not have any legal validity. It may be accompanied by an Annex I which the corresponding Autonomous Community shall fill in.

## COURSE STRUCTURE OF THE OFFICIALLY RECOGNISED DIPLOMA

MINIMUM TEACHING MODULES	HOURS
Floral art workshop	525
Artistic drawing and projects	150
Gardening techniques	150
History of architecture and of its environmental milieu	50
History of Landscaping	50
<b>Training and Career Guidance</b>	50
<b>Practical Training in Companies, Studios or Workshops</b>	25
<b>Final project</b>	75
	TOTAL
OFFICIAL DURATION OF THE DIPLOMA	<b>1,950 HOURS</b>

\*The minimum education requirements reflected in the above table constitute 55% of the total duration of the Diploma; they are of an official nature and are valid throughout the national territory. The remaining 45% is specific to each Autonomous Community and may be reflected in **Annex I** of this supplement.

No ECTS credits are assigned to the degrees of Higher Education in Plastic Arts and Design of Organic Law 1/1990 (LOGSE). These degrees are to all intents and purposes equivalent to the degree of Higher Education in Plastic Arts and Design published in Organic Law 2/2006 (LOE), to which **120 ECTS credits** and a duration of 2,000 hours are assigned.

## INFORMATION ABOUT THE EDUCATION SYSTEM

